

Sponsor
Packet



Presenting the *Beyond 12 Luncheon* *Serving San Antonio*

Recognizing three SAEP Alumni working to make a difference.

September 20, 2022

11:30 a.m. - 1:00 p.m. | The Witte Museum



"When you are a first-generation college student, you need someone in your corner...someone who's been through it before, someone you can look to for help. San Antonio Education Partnership is the caring, giving, and encouraging mentor I needed."

Samuel Huerta,
SAEP Scholarship Recipient

66% College graduates with a bachelor's degree typically earn 66 percent more than those with only a high school diploma and are also far less likely to face unemployment.

35% of San Antonio residents hold a college degree, compared to the national average of 47%.

\$1M

Over the course of a lifetime, the average worker with a bachelor's degree will earn approximately \$1 million more than a worker without a postsecondary education.

3.5X

San Antonio residents without a high school diploma or higher education degree are 3.5 times more likely to live in poverty than peers with a diploma or degree.

EDUCATION IS THE BEGINNING.

San Antonio Education Partnership is where students start.

For over 30 years, we have walked hand-in-hand with a quarter of a million Bexar County students. Our expert college advisors have guided, mentored and cheered students on to earn thousands of degrees - our services are at no cost to our students. *Our work directly supports students, and it has a powerful impact on families and our economy.*



The Need

According to the SA2020's latest Impact Report, college enrollment is decreasing. The urgency and need for college access services has never been greater.

In San Antonio, 35% of residents hold a college degree, compared to the national average of 47%. Of residents 25 and older, 23% have completed some college hours, but have not yet attained a degree.

This is where SAEP steps in.

Our Story

San Antonio Education Partnership (SAEP) was founded in 1989 by community leaders to bridge the gap between high school graduation, college, and career. SAEP provides students, no matter their place in life, the opportunity to access higher education through four programs: cafécollege, Road to Success, SAEP Scholarship, and Upgrade.

36 Bexar County High Schools have an SAEP college advisor on their campus serving students with one-on-one college access support and guidance.

72% of students SAEP serves are first generation college students.



Please join us to celebrate ***Beyond 12: Serving San Antonio***

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Hear stories from the current and future change-makers of San Antonio.
Be inspired by what is possible with encouragement, guidance, mentorship, and perseverance.
Learn what drives others to continue *Serving San Antonio*.

A Panel Discussion Featuring Three SAEP Alumni:



Laura Cabanilla
*Corporate Responsibility
Director, Diversity, Equity, and
Inclusion*
USAA



Ramiro Gonzalez
President and CEO
Prosper West



Adriana Rocha Garcia, PhD
Council Woman, District 4
City of San Antonio

Sponsorship Opportunities



LEADER

\$15,000

- Premier recognition and logo placement in pre- and post-event materials
- First mention by emcee from the stage during event program
- Opportunity to distribute one branded item per seat
- Full-page ad in event program
- Featured on event web page, email, and social media marketing, and publicity
- Social media spotlights leading up to event
- Logo on printed and digital invitation
- Premier seating for 8



MENTOR

\$10,000

- Verbal recognition at event
- Half-page ad in event program
- Featured on event web page, email, and social media marketing and publicity
- Logo on printed and digital invitation
- Priority seating for 8



ADVOCATE

\$5,000

- Verbal recognition at event
- Quarter page ad in event program
- Logo on printed and digital invitation
- Table for 8



SUPPORTER

\$2,500

- Event program name listing
- Logo on digital invitation
- Table for 8

We support San Antonio Education Partnership's *Beyond 12* Luncheon.

Leader
\$15,000

Mentor
\$10,000

Advocate
\$5,000

Supporter
\$2,500

Sponsor Information

Please use the following name for recognition:

My contact information:

Name

Address

City

State

Zip

Phone

Email

Secondary contact information (partner or assistant):

Name

Address

City

State

Zip

Phone

Email

Payment Options:

Check payable to San Antonio Education Partnership is enclosed.

Please charge my credit card (3% processing fee)

Please send me an invoice.

Name on Card

Card #

Exp. Date

CVV

Billing Address

City

State

Zip

Cardholder Signature

Contact Megan Butler, Development Director for questions or more information:
202.374.8023 | mbutler@saedpartnership.org

Thank you for your support!