



SAN ANTONIO EDUCATION PARTNERSHIP **Sponsor Packet 2025**

saedpartnership.org

***Your partnership
helps us prepare
tomorrow's workforce.***



We create college opportunities, access, and success for our community.

A WORD FROM SAEP CEO



We invite you to join us on August 19, 2025 for our annual fundraiser, **Beyond the Degree: The Transformative Power of Higher Education**, at the Whitley Event Center.

This dynamic breakfast will bring together educators, business leaders, civic voices, and students for a powerful conversation on the true value of college—and its role in transforming both lives and communities.

In a time of rapid change and uncertainty in education, your support is more vital than ever. Students are navigating complex barriers, and your investment helps ensure they aren't doing it alone.

Sponsoring this event is an investment in San Antonio's future—empowering students, strengthening our workforce, and building a more educated, thriving community.

Our work has empowered students to earn more than 19,000 degrees and credentials.

At San Antonio Education Partnership (SAEP), we believe that your investment helps us prepare tomorrow's workforce. For over three decades, SAEP has helped students access, afford, and complete college through advising and scholarships designed to meet the educational and workforce needs of San Antonio.

Since 1989, our work has empowered students to earn more than 19,000 degrees and credentials—critical progress in a city where educational attainment and economic mobility remain pressing challenges.

Details on sponsorship opportunities are enclosed. For inquiries, please contact Damaris Fike at dfike@saedpartnership.org.

Thank you for your commitment to shaping the future of our city through educational attainment.

Best regards,

A handwritten signature in black ink that reads "Ana R. Acevedo". The signature is fluid and cursive.

DR. ANA ACEVEDO
Chief Executive Officer

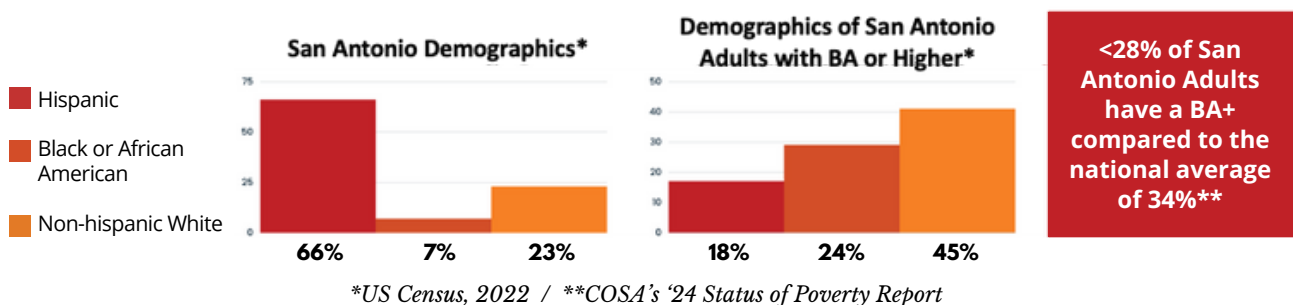


Fueling **Economic Mobility**

Since 1989, San Antonio Education Partnership (SAEP) has been on a mission to create college opportunities, access, and success for San Antonio students.

Education is one of the strongest predictors of long-term economic stability. Yet in San Antonio, too many students face barriers to accessing and completing college, resulting in lower degree attainment and fewer pathways to well-paying careers.

San Antonio is among the cities ranked highest in poverty, and the lowest in educational attainment.



Increasing educational attainment is key to alleviating poverty and promoting economic mobility within our community.

Educational attainment has the power to transform more than just individual lives—it uplifts entire communities by strengthening our workforce, fueling economic growth, and expanding opportunity across San Antonio.

The Heart of **Our Purpose**

SAEP believes every student deserves the opportunity to earn a degree or credential, no matter their background. We work to remove the barriers that often stand in their way—especially for first-generation college goers, low-income students, and students of color—ensuring equitable access to and success in higher education.

Through free personalized advising, scholarship awards, and college access and success resources, we equip students with the guidance and tools they need to achieve their educational and career goals.

We serve students where they are by offering:

- ✓ College advising in **36 high schools** across 7 school districts
- ✓ Scholarship support through **13 partner colleges and universities**
- ✓ Free college and career guidance for youth & adults at **cafécollege, San Antonio's college hub**, funded by the City of San Antonio

COLLEGES & UNIVERSITIES

- Hallmark University
- Northeast Lakeview College
- Northwest Vista College
- Our Lady of the Lake University
- Palo Alto College
- St. Mary's University
- St. Philip's College
- San Antonio College
- Texas A&M University - San Antonio
- Trinity University
- University of Texas at San Antonio
- University of the Incarnate Word
- UT Health San Antonio

SCHOOL DISTRICTS

- Edgewood ISD
- Harlandale ISD
- Northside ISD
- San Antonio ISD
- South San ISD
- Southside ISD
- Southwest ISD

WHO WE SERVE

In fiscal year 2024, **SAEP served more than 13,000 individuals across its programs.**



76%

Low-to-moderate
Household Income



79%

First-generation
College Goer



96%

People of Color

**\$2.1 MILLION IN
SCHOLARSHIPS
AWARDED EACH YEAR!**



SAN ANTONIO EDUCATION
PARTNERSHIP

Chloe's Story: From Uncertainty to Cybersecurity

Raised by her grandmother on San Antonio's East Side, Chloe faced family separation, financial hardship, and uncertainty about her future. In high school she met an SAEP advisor and discovered the guidance, scholarship support, and community she needed to pursue college—and a career in cybersecurity.

"If SAEP never existed, my journey would have had a lot more bumps... I would not be where I am today. I'm very grateful to the supporters and funders who contribute to student success—our stories matter."

Chloe's journey reflects the mission behind your support: empowering students to overcome barriers and build brighter futures.



Watch Chloe's
full story.



Jennifer's Journey: Returning Stronger

After over a decade of starts and stops, Jennifer returned to college—this time with support from SAEP's cafécollege. With personalized advising and a renewed sense of confidence, she's now on track to earn her degree.

"Cafécollege was so helpful in getting me through the process and removing the barriers I had placed in my mind that were keeping me from going back to school."

Her story reflects our mission: equipping students—no matter their stage in life—with the tools to succeed in higher education and beyond.



Beyond the Degree

The Transformative Power of Higher Education

Is College Still Worth It? Join educators, business leaders, civic voices, and students for a dynamic breakfast discussion on the true value of college

and its role in transforming our communities. Register today to join in on the discussion and to help shape the future of San Antonio.

Leading Voices: Special Guests



host

JULIA GRIZZARD
*Executive Director and
Founder of Bexar County
Education Coalition (BCEC)*



moderator

REY SALDAÑA
*President and CEO of
Communities In Schools
National Office*



guest panelist

DIANA LONG
*SAEP Scholar Alum and
Trinity University Graduate*



guest panelist

**SALVADOR HECTOR
OCHOA, PH.D.**
*President of Texas A&M
University-San Antonio*



guest panelist

TIANA CARTER
*Assistant Vice President,
Human Resources of USAA*



guest panelist

**ROMANITA
MATTÁ-BARRERA**
*Chief Business Advancement
Officer of greater.SATX*

BREAKFAST FUNDRAISER PROCEEDS SUPPORT SAEP'S MISSION

August 19, 2025
8:30 am – 10:00 am

The Whitley Event Center
285 OBLATE DR, SAN ANTONIO, TX 78216

Join the conversation! Learn about sponsorship opportunities at saedpartnership.org/sponsor.



Sponsorship Opportunities

Your sponsorship fuels student success and shapes San Antonio's future. Join local leaders and change-makers in building a thriving, educated city.



\$2,500

SUPPORTER

Support 13,000+ students—make an impact in your local community.

- ✓ Webpage Feature
- ✓ One Social Media Mention
- ✓ Name listing on Invitations
- ✓ Logo in event slides
- ✓ Logo in event program
- ✓ 1 Table (8 seats)

\$5,000

ADVOCATE

Be recognized as an advocate for college access and success.

- ✓ **Includes Supporter Package**
- ✓ Logo on Invitations
- ✓ Quarter-page ad in event program

\$10,000

PARTNER

Join us a partner in promoting educational attainment and a leader in workforce development.

- ✓ **Includes Advocate Package**
- ✓ Two Social Media Mentions
- ✓ Half-page ad in event program
- ✓ Branding opportunities at event venue
- ✓ Verbal recognition in event program
- ✓ Special gift for each table guest

\$15,000

CHAMPION

Take the stage as a champion—highlight your brand's commitment to educational attainment.

- ✓ **Includes Partner Package**
- ✓ Full-page ad in event program
- ✓ Speaking Opportunity in event program
- ✓ 60 sec. Sponsor-provided Video in program
- ✓ Branded material at Tables
- ✓ Activation space at event
- ✓ 2 VIP Tables with Special Guests (12 seats)

Social Media Reach: 15,200+ Followers across two brands: SAEP and cafécollege & featured on three platforms per brand: LinkedIn, Instagram, and Facebook.

Website Reach: 1,200+ visitors monthly.

Important Dates

Take advantage of the full benefits of your sponsorship by securing your commitment by **August 1, 2025**.

Guest names due by **August 12, 2025**.

Why your mission

matters. Sponsors share our commitment to educational equity, economic mobility, and uplifting underserved students.

OUR IDEAL SPONSOR

- ✓ Invests in the education of youth and adults
- ✓ Values equitable access to opportunity
- ✓ Serves the greater San Antonio community
- ✓ Believes in the power of first-generation college students
- ✓ Committed toward strengthening San Antonio's workforce

***Do you want to be part of strengthening San Antonio's talent pipeline?
Your investment helps build a stronger, more educated workforce.***



Scan the QR code or visit saedpartnership.org/sponsor to secure your sponsorship today!